

August 28, 2024

## Cable Board Minutes

The cable board met on Wednesday, August 28 at 4 PM in the Mayor's Conference room. The meeting was attended by Mayor Chad Frank, Sam Harvey, Michael King, Fran Chomel and Sydnee Jobe. Absent was Joe Glowacki.

Director John Pause handed out copies of the minutes from the last meeting on May 29th. Fran Chomel moved to approve the minutes and Michael King seconded.

John Pause gave a report on the analytics of TV3s social media presence through Youtube, Facebook and Instagram. On YouTube the video with the most views was "How To Stop Behind A School Bus." He mentioned the statistics of women being more likely to view and like videos and pages on social media.

John then gave a report on Livestream Law Training that was held by TV3 for townships and those required by law to livestream their meetings. He reported that not many showed up and of the ones who did, some weren't willing to livestream or pay for TV3 to do it. Discussion was had of how this will inevitably affect TV3 productions. Pricing for live streaming meetings was presented to be about \$800 per meeting, accumulating to around \$8,000 per year in total. Harrison township is compliant and willing to budget. Non-compliance will result in all meetings being null and void per the Indiana Statehouse.

The budget was presented highlighting an odd increase of \$1,000 from metronet. John is concerned that with metronet dropping cable subscribers TV3 would stand to lose \$30,000 annually. The 2025 budget is \$215,163 and was accepted unanimously. John then presented the letter to the county council he had written about non-functioning equipment and the need for a replacement. It was stated that a commitment to fund this is needed from the council.

TV3 will begin live streaming in January of 2025.

The meeting was adjourned by vote from Fran Chomel. Michael King seconded.